

yénika castillo muñoz · CV

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Portfolio: <https://yenika-castillo.com>



As an interaction designer and researcher, my goal is to bring together knowledges, both from the Academia and from creative communities outside it, in dialogue and collaboration, to explore more ethic ways to relate to creation and relations within planetary boundaries.

work experience / selection

Project leader (Imágenes del Sur/Bilder från Söder, Malmö, 2020-ongoing) Film and culture festival "Latinamerika i fokus", in Malmö, Sweden. Responsible for content, production, marketing, communication, digitalization of services and volunteer coordination. I have worked in both editions of the festival under the pandemic. Visit: <https://latinamerikaifokus.se>

Online redactor (Sveriges Television, Umeå, 2018-2019) Creation of digital content for social media and SVT's own platform SVT Play. Responsible for updating and categorising content in the website SVT Recept. Production of visual and audiovisual materials from the TV shows Go'kväll, Fråga Doktorn and Plus. Created interactive strategies both for broadcast and social media audiences.

Designer and production manager (Intersign AB, Göteborg, 2014-2017) Graphic designer for the sign and production industry. Worked directly with clients, and as a link to the production department, participating in all the stages of production from sketches to final product.

Design practican (Stena Metall AB, 2012) Illustration and graphic work for the Marketing department. Manuals, brochures, posters, printed materials, images and edition for intranet.

Academic Coordinador, workshop leader and creative consultant (Rigoletti Casa de Diseño, Mexico city, 2008-2010) Manager of all education programs for designers-to-be and designers. Students curricula, teachers' abilities; creative sessions, contest advice. Automotive design, sustainable transportation and illustration and presentation skills.

Freelance designer and consult (2002-ongoing) Independent work for private companies, persons and organisations, with a focus on culture, community and social change, in graphic design, communication and interactive strategies; as well as workshops, writing and speaking.

education

EAT - Food culture, materiality and design (HDK Valand, Gothenburg, 2021-2022) Designerly experimentations and reflections over food as a concept, performativity and embodiment of societal values. Final project focused on food-artifact.

Interaction design, Master programme (Malmö Universitet, 2017-2020) Research through design, codesign methods, project leading, academic writing, social innovation.

Nature's Rights, 9 month course (Färnebo Folkhögskola, Östra Färnebo, 2018-2019) Social movements, human rights, indigenous knowledges, equality and decolonisation, in a frame of sustainability. Read an interview I gave about this course, here: <https://farnebo.se/intervju/naturens-rattigheter-var-en-ogonopnare-for-mig/>

Bachelor in Design (Universidad Anáhuac, Mexico city 1998-2002). Graphic and product design with a focus on strategic design and project leading.

Independent courses on coding, Latin American social movements, theater, illustration, entrepreneurship, non-profits.

other experiences

Voluntary work in organisations as a designer, communicator, video editor, in non-profits dedicated to culture, human rights, equality and environmental advocacy in Sweden and Mexico. // Solidarity with Ayotzinapa-Sweden, GADIP Gender and Development in Practice, MAIZ-Colectiva Feminista Latinoamericana Suecia, Latinamerikagruppen Sweden.

Hospital clown and clown facilitator, at Risaterapia, A.C., Mexico (1999-2010). Co-founder. Visited hospitals and elderly homes and coordinated a local network of volunteers. As a facilitator, visited 7 cities in Mexico to train new volunteers. The current organisation counts around 2000 volunteers in more than 20 cities in Mexico.

Performer at Inter-Acting Theatre, in two productions devised collaboratively. (2014-2015), Gothenburg, Sweden.

Programleader at Vox Coordenada 57, culture podcast in Spanish. Gothenburg (2015-2017)

computer knowledge

Mac- och PC-platforms.
Basic programming skills on HTML and CSS.

Design software: Adobe package, (Photoshop, Illustrator, InDesign, Acrobat, Premiere), Figma, Sketch, basic coding for Arduino and Programming.

Internet tools: Social media, wordpress, newsletter platforms, Eventbrite, Escenic content creator, sprinklr, ifttt, zoom.

Microsoft Office-package: Excel, Word, Powerpoint.

certifications

Diploma in Teacher's abilities and skills, ITESM Campus Hidalgo (2003). Education on pedagogy, didactics and curricular and evaluation design for professionals working in education, with a strong focus in group dynamics.

languages

Spanish - native
English - fluent
Swedish - good knowledge